



EFOP-3.6.2-16-2017-00017

Fenntartható, intelligens és befogadó
regionális és városi modellek



Tourism as a Driver or Barrier for Quality of Life – Tourism Conference

Date: 9–11 September 2020

Location: University of Pannonia (Veszprém / Lake Balaton)

Draft programme

NOTE: Due to the COVID-19 situation, the conference is organized online. Technical information will be provided for registered participants.

9th September 2020 (Wednesday) QUALITY OF LIFE	
8:30 – 9:00	<i>Registration, joining of the online platform</i>
9:00 – 9:10	Welcome
9:10 – 9:40	Keynote speech
9:40 – 10:10	Kornélia Kiss – Edina Kovács – Zsófia Kenesei – Krisztina Kolos – Gábor Michalkó – Ivetta Pinke-Sziva: Employed in tourism - a driver or barrier of well-being for the elderly?
10:10 – 10:40	Ágnes Nóra Raffay-Danyi – Margit Biermann – Zsuzsanna Banász: The labour market of Balaton region – locals' opinions
10:40 – 11:00	<i>Break</i>
11:00 – 11:30	Jasna Potočnik Topler: The role of Melania Trump tourism in increasing the quality of life in Slovene Sevnica
11:30 – 12:00	Annamária Sasné Grósz – Katalin Lőrincz – Letícia Lang – Xia Dehua – Tan Panhavaon: Aspects of Life-quality among International and Native Students
12:00 – 12:30	Lia Bassa – Noémi Aleva – Chan Inge Yan Fong – Amal Das – Mullangi Ghopala Krishna Sai Kiran: How locals become hosts?
12:30 – 12:40	<i>Closing of the day</i>



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10th September 2020 (Thursday) SUSTAINABILITY	
8:30 – 9:00	<i>Registration, joining of the online platform</i>
9:00 – 9:10	Welcome
9:10 – 9:40	Keynote speech Viachaslau Filimonau: Food waste and the challenges of its effective management in restaurants of Veszprem
9:40 – 10:10	Bulcsú Remenyik – Judit Kisgyörgy – Dániel Horváth – Lóránt Dávid: Overtourism and sustainable urban development in Budapest
10:10 – 10:40	Marcell T. Kurucz – Zsolt T. Kosztyán: Asymmetries on mobility networks
10:40 – 11:00	<i>Break</i>
11:00 – 11:30	Cahit Ezel: Factors influencing academic tourists' study destination choice: The case of North Cyprus
11:30 – 12:00	Ana Njegovanovic: Culture within quantum physics and climate challenges in tourism
12:00 – 12:30	Eszter Madarász – Judit Sulyok: Demand for local products among leisure travellers: case study of Lake Balaton
12:30 – 12:40	<i>Closing of the day</i>
11th September 2020 (Friday) CULTURAL HERITAGE, EUROPEAN CAPITAL OF CULTURE	
8:30 – 9:00	<i>Registration, joining of the online platform</i>
9:00 – 9:10	Welcome
9:10 – 9:40	Keynote speech Mara Cerquetti: Strengthening the relationship between cultural heritage and its communities. Challenges for Veszprém-Balaton ECoC 2023
9:40 – 10:10	Tamás Iványi: Using online travel agencies' websites for pre-trip information gathering
10:10 – 10:40	Tamara Rátz: Challenges in Heritage Experience Planning – The TOURiBOOST Project
10:40 – 11:00	<i>Break</i>
11:00 – 11:30	Nóra Obermayer – Edit Kővári: Exploring the role of social media at Balaton Uplands family wineries
11:30 – 12:00	Edit Kővári – Szilvia Kántor – Judit Pásztor: University community's cultural and emotional attitudes, local identity and quality of life within the Veszprém - Balaton 2023 ECoC
12:00 – 12:30	Darko Dimitrovski – Zsófia Papp: Balaton destination image: content analysis of the textual and visual information on Serbian travel agencies and tour operators websites
12:30 – 12:40	<i>Closing of the conference</i>

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